

Next Parispand
Will be on-
Swami Vivekananda as
a National Youth Day....

PARISPAND E-News Letter

Edition -1/2018

January 2018

World Book Fair

BA(JMC) Department Faculty and Student visited world book fair :

When Delhi makes love with the written words.

Books are a mirror of soul which enrich the mind and soothe the heart. On 10th January, 2018 the students of BA(JMC) Department of Lingaya's Lalita Devi Institute of Management & Sciences went to the World Book Fair, 2018 held at Pragati Maidan, New Delhi. The visit was conducted by the faculty members of BA(JMC) Department and students were accompanied by, Dr. Dilip Kumar, Head of BA(JMC) Department, Dr. Bharat Kumar, Senior Professor and Mr. Somnath Patra, Assistant Professor.

The World Book Fair is organised every year since 1972 in the capital city, Delhi and is back this year with 800 publishers including 40 from Abroad. It is organised by National Book Trust, an organization under Ministry of Human Resources Development, Government of India.

The World Book Fair not only deals with books but also with stationary items and innumerable cultural programmes. We saw the glimpse of few cultural programmes such as Sahitya Manch and Sanskriti Utsav.

Working towards promotion of books and the habits of reading in country, this year's theme focuses on the environment issues such as climate change, global warming, and water pollution. Many publishers, book houses, distributors and institution owe the stall in this fair. Hence, the book fair has the huge variety of books covering academics, fictions, classic novels, spirituality religious, cultural and many more. Children's books are the highlight of the World Book Fair, 2018 which includes

activities like monster-making and comic-making workshops conducted by publishers, editors, and authors from 25 European Union Countries, at the Children's Pavilion.

Every publisher has their own way to attract the public. Some were offering heavy discount while some other had gift schemes. Some publishers had made special sitting arrangement for the readers. There were cafeterias and ice-cream stalls there. We talked to few book stall owners through which we got to know that.



The Delhi Book Fair has been attracting 2-3 lakh visitors every year, and this year the number was expected to go up but this time there were less visitors as compared to previous years due to establishment of E-Books, this information was given by the Sales Assistant of Munshiram Manoharlal publishers.

Overall this edition of World Book Fair was the advance edition of all book fairs held in previous year. The excitement level of the visitors was eminent and it was a great pleasure to visit and explore the collection of books at various stalls in this fair.

- Upasak Grover
BA(JMC)
2nd Sem(A)

Upcoming Major Events are

*Three Days Film Workshop-29,30 and 31 January 2018

*Anugoonj- GGSIP University Fest

*ZEAL- Campus Event



Lingaya's Lalita Devi Institute Of Management & Sciences

NAAC 'A' Grade Institution

Affiliated To GGSIP University & Recognised By Govt. Of Delhi & NCTE

Presents

Z E A L

Mijaz Kudrat Ka....

Inauguration
23 Feburary 2018

Star Night
24 Feburary 2018

Coming Soon

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